



CoreLogic®

RP Data Professional & RP Data Pro



Smart
Growth ↑

It all starts with the best data



What kind of petrol do you put in your car?

If you're like most of us, you choose the higher octane fuel. Even though it costs a little more, it's better for your engine. And by ensuring your car performs better, you save money in the long term on servicing and engine wear and tear. In many ways, those few extra cents you spend are an investment; an insurance policy that your car will always perform the way you expect it.

Putting high quality property data into your business is the equivalent of high octane fuel.

It means you can rest assured that your business always runs smoothly and that your sales and property management teams are powered by the best quality and most up to date information about your local market. It means that when you need to put your foot to the floor, your performance is turbo charged. It's the confidence of never losing a listing because you missed an important recent sale.

Over the past four years, CoreLogic has invested more than \$7 million into data quality and it is all now feeding into RP Data Professional and RP Data Pro.

Our latest data upgrades include:



More than 3 million record improvements



New government data sources sending more timely updates



Improvements to property data coverage, currency and accuracy



Improvements to data matching and cleansing



Faster distribution of data to all of our products



New algorithms and methodology changes to create better quality insights

The changes you'll now see in our datasets include:



More unit and apartment information



Better land parcel information - especially on rural properties



More data about a property within the RP Data Professional property detail pages



Fewer duplicates and more accurate addresses

Our rigorous de-duplication of records, daily checking and hourly updates give you the most up to date and comprehensive insights into what is happening in your market.

There is a reason why 9 out of 10 users consider CoreLogic their most trusted source of property data. **It all starts with the best data.**

What's new in RP Data Professional

Have you noticed the recent improvements to RP Data Professional? At CoreLogic, we invest millions every year updating and improving our data and platforms.

With so much going on, we know it can be hard to keep up.



Here's a summary of the updates that help you achieve smart growth in your business.



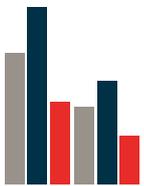
One Click Reports

Create a report on the performance of your suburb to hand out at Open for Inspections, email to potential clients or upload the PDF to your website. One Click Reports can be created for individual properties or for suburbs with just a single click.



Mapping

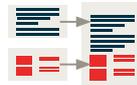
Our mapping now includes more options. You can decide if you want to see the latest map and satellite information from Google Aerial imagery or choose higher resolution imagery. Data layers can be placed over the imagery and this is now visible at even higher zoom levels which makes it a great tool for both metro and rural areas.



Market Trends data

Help your clients understand how their suburb is performing with easy to understand graphs and charts that track suburb and property performance.

You can now insert new graphs and charts within your CMA and Suburb Stats Reports, or you can cut and paste these as images into your newsletters or other marketing material.



Forms Integration

If you use REI Forms Live or ADL Forms, you can dramatically improve your productivity and accuracy through our forms integration. This allows you to cut back on the tedious task of typing and re-entering data into your rental and sales forms.



Signature Reports

You can now create Comparable Sales Reports and Consumer Affairs Victoria compliant Statement of Information reports using our new Signature Reports tool. Signature Reports provide a user-friendly and fast way to produce reports for appraisals, open for inspections and prospecting.



Territory Builder

Have you created your farming territory in RP Data Professional yet? Territory Builder allows you to create your own unique farming area by hand drawing your boundaries on a map. You can even decide to go down one side of a street, cut across parks – it's completely flexible. And once you have created your territory, you can sort and filter data across all our tabs. Upgrades to this feature also mean you can now contain up to 30,000 properties. And you can build up to 25 territories per user allowing you to accommodate micro markets.



DID YOU KNOW:

You can add extra users to your account? Add them from just \$5 per user per week or get a bundle of 5 extra users for just \$50 a month.

RP Data Pro

RP Data Pro empowers you with constant access to property data and market insights to get you out of the office and in front of clients. Work from your favourite café, in your car... anywhere.

Since we launched RP Data Pro for iPhone at AREC last year, we've made regular updates to the App to improve your productivity, give you access to more datasets and new tools to make it even easier to share information to win business through creating quick reports, emails and messages.



With new features in our recent update, did you know you can...



1. Capture the mobile phone number or email address of a client or prospect and send them a property report or suburb report instantly. Their phone will buzz before you've even finished the conversation!



2. Share a photo of a property with prospects, clients or colleagues via MMS or email. Capture the interest of a buyer with that image of a chef-class kitchen or perfect outdoor entertaining area.



3. Take a new photo while you're inspecting a prospect's home and upload it to the property record from your iPhone. You can even recommend it become the main photo!



4. Every property imagery set now has an aerial and boundary view available to allow you to see a birds-eye view or research the area more thoroughly.



5. Show a client how a property has changed over time. RP Data Pro now groups images by the date they were captured so you can also check out previous listing campaigns.



6. Report images or data that is not 'right'. If you see something that needs correcting, you can quickly and easily alert our Data Quality team.



7. Keep track of your listings and sales using Favourite Lists. Use for quick access to properties of interest, or as a showcase of your sales history.



8. Zoom in on reports. The little things matter too. Our PDF reports - Property Report, Suburb Report and Valuation Estimates - now have zoomable previews on your iPhone with a standard pinch and zoom!



IS RP DATA PRO AVAILABLE ON ANDROID?

It's coming soon!

We're now signing up beta testers if you want to be one of the first to check out the app and provide us with your feedback. We're hoping for a full launch in early Q3.

Best Sellers

Are you using some of the most popular features that can be added on to your RP Data Professional subscription?



SmartList

Warm up your cold calling and win more customers with the big data analytics used in SmartList. SmartList has been developed specifically to get you more appraisal and sales opportunities from less conversations, by combining property, market and consumer data to help identify properties that are more likely to be listed and sold. Only one office can purchase per postcode, and areas are selling fast.



Marketing Direct

Target your marketing to save dollars and generate more leads. With Marketing Direct you can cut the costs of your letterbox marketing and increase your success rate. Our privacy compliant data helps you easily personalise your message to home owners and tenants and market more strategically and effectively.



Cordell Connect

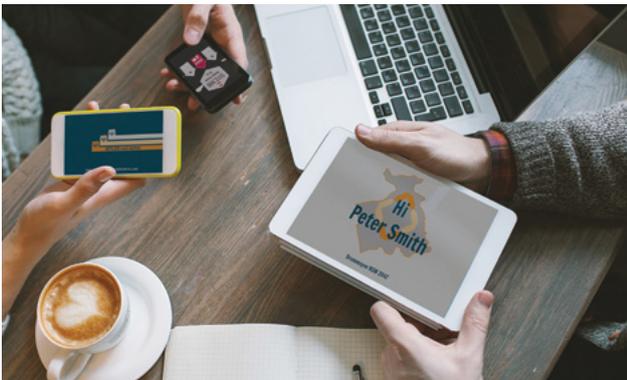
Cordell Connect is an online database of fully-researched construction, infrastructure and building projects which helps agents win new listing and property management business. Information is available across all types of residential, commercial, retail, community, industrial and civic engineering and projects.



Agency Benchmark

See how your agency ranks against competitors by understanding how your real estate agency is performing and where you rank. Agency Benchmark Reports also provide insights into how to grow in your market by helping you understand the best areas to expand into and which individual agents are performing the best.

What's New:



HomePrezzo

Video is one of the most powerful ways for real estate agents to engage with existing and potential clients and it is a great tool to boost traffic and likes on social media. If you're shy about appearing on camera, or feel like it's all too hard, HomePrezzo lets you create video with just a few clicks.



Online Widgets

Deliver great value to people who visit your website and generate listing leads with our Online Widgets. Widgets make your website 'sticky' by delivering highly valued personalised reports when clients provide their contact details and email address. They'll also improve the search engine ranking of your website with Google.

Coming Soon



Report Store

You will soon be able to order any report from CoreLogic's highly respected Research Team as a one off or ongoing subscription. Our new Report Store will include all Residex Reports, plus the most popular research from Tim Lawless, Eliza Owen and Cameron Kusher across Residential, Commercial and Construction markets together with the datasets behind them.



Market Trends

Our most powerful dataset is soon to be relaunched in an exciting platform that will allow you to visualise the data by property types, suburbs and regions to add to reports, social media or your marketing collateral. Stay tuned!

But we love Classic!

Our old Classic system has been running on very old legacy technology which can't be updated, so we'll be shutting it down in mid-November 2017. But don't panic! All the functionality that you love in Classic is being rebuilt in RP Data Professional.

This includes:



Showing Owner names as a layer on the interactive map



One-page property detail report



Enhancements to Sales History search, to show all sales within the defined time period



Enhancements to Name Search, allowing you to find properties previously owned by a vendor name



Additional search options, allowing you to refine by Land Use, Zoning, Sale Code, Sale Type and Occupancy Type

Plus more, making RP Data Professional the go-to tool for property research



DID YOU KNOW:

You can get national access or access to a second state for 50% off as part of our special current campaign.

DID YOU KNOW:

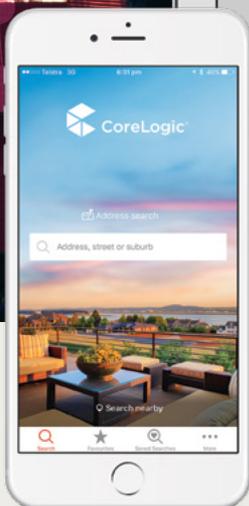
Sharing logins will interrupt your access to RP Data Pro. If you're out on the road and the person sharing logs in on their phone, you'll get bumped off. Make sure everyone has their own login to get the most out of RP Data Pro.



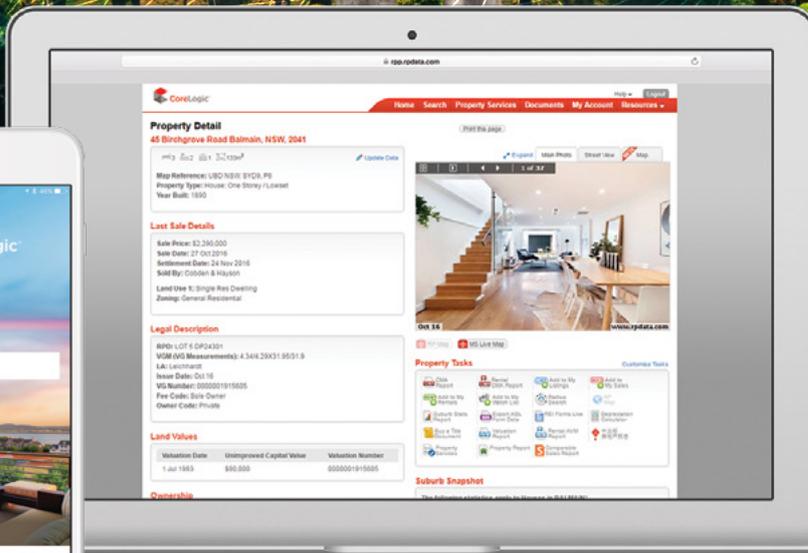
Not sure where to start?

If you need a refresher, or want to understand how the latest changes can help you improve how you run your business, speak to our Success Coach Team. We also offer free training - either in our offices, your office or online.

Call 1300 734 318 or go to www.corelogic.com.au/training



RP Data Pro App



RP Data Professional

It all starts with the **best data**

For more information call **1300 734 318**

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